

FALL TRADE

Starts With Great Vigor—Dun's Review Reports Business Expansion Despite Higher Prices

New York, Sept. 23.—Dun's Review has this to say regarding trade conditions:

The business expansion, partially checked in some branches and sections during the summer, is resumed with vigor, fresh impetus being imparted to trade and industry as the season advances. Yet while the purchasing power throughout the country, notwithstanding the exceptionally high prices, seems to grow rather than diminish, and foreign demands continue extensive, the facilities of manufacture and of distribution remain inadequate to meet the unprecedented requirements. It is characteristic of reports from the west and south, as of those from the east, that buyers are much easier to find than needed merchandise and, except in speculative markets, pressure to sell is everywhere conspicuously absent. Some producers, who are sold ahead as far as they care to be with the possibility that prices may go still higher or who are not in position to accept more business, are rejecting additional contracts and, though overtime is necessitated at not a few of the works, the restricted supplies of raw materials, the scarcity and unrest of labor, and the shortage of rolling stock made capacity operations difficult in many instances. Deliveries are consequently falling far behind in a number of cases, and premiums are readily obtainable where special advantages on shipments are possible. Notwithstanding the rapidity and extent of the previous rise, the leading markets notably those for steel and dry goods tend upward steadily. Yet, in spite of high costs, there is surprisingly little evidence of contraction in consumption and the magnitude of current transactions finds reflection in bank clearings, which this week are considerably larger at centers outside New York than a year ago when business was nearly revived.

AMONG CHURCHES

PROGRAM HOME COMING AND RALLY FAIRVIEW CHURCH OF GOD

Following is the program for the Home Coming and Rally Day which will be given next Sunday, October 1, at 9:30 a. m. at the Fairview Church of God:

Song by School.
Prayer.
Welcome Exercise.
Music.
Recitation—Jesus the brother of Jesus.
Reading—Building the Wall.
Illustrated Address.
Luncheon—"Rally Day".
Music.
Reading—"How we will spend next Sunday."
Talk talk.
Reading—"My Mission."
Closing exercises.

UNITED BRETHREN CHURCH

Sunday, October 1, 1916.

J. P. Hight, Pastor.

Sunday school at each place at 9:30 a. m.

Oldtown—Preaching service 10:30 a. m.

Montezuma—Y. P. S. C. E. at 6:30 p. m.

Sermon by pastor at 7:30 p. m.

A cordial invitation is extended to all who will, to attend these services.

LUTHERAN CHURCH

Celina—Sunday school 12:45 p. m. English service, 2 p. m.

The quarterly business meeting of the congregation, directly after the afternoon service. All members should be present.

English vesper service, 7:30 p. m.

Hopewell Township—Sunday school at 8:30 a. m. English service, 9:30 a. m.

A short business meeting of the congregation after services.

CHURCHES OF GOD

Pastor—Rev. F. H. Snavely, Celina R. D. No. 9.

Fairview—Sunday school at 9:30 a. m.

Preaching service at 10:30.

The two services will be united into a Home Coming and Rally Day.

Tabor—Sunday school at 8:30 a. m.

Christian Endeavor at 6:30 p. m.

Preaching service at 7:30 p. m.

Pleasant View—Sunday school at 9:30 a. m.

St. Carmel—Sunday school at 9:30 a. m.

Christian Endeavor at 7:30 p. m.

Carmel Sunday school will have a Harvest Home Celebration, Sunday, October 8, at the regular Sunday school hour, with a special program.

CELINA CIRCUIT M. E. CHURCHES

We are forging to the front on the Celina Circuit. If you don't believe it, come to Sunday-school and public service and see how many of our people are conspicuous because of absence.

Sunday school at all points at 9:30.

Oran Newcomb, Dayton Wagner and G. M. Countermine, superintendents.

Public services—Merced, 10:30 a. m.; Copps, 2:30 p. m.; Center, 7:30 p. m.

The Center service will be a W. C. T. U. meeting. A good program has been prepared. These services are on sun time—God's time—be on time. This means you.

A. H. ROEBUCK, Pastor.

THE PROPER EMBLEM FOR THE SALOON

(James E. Cox, Indianapolis, in National Daily)

I nominate the bed bug as the proper emblem of the saloon.

The goat gives milk; the skunk yields valuable fur; the wolf, domesticated, becomes our valuable and faithful dog; the pig is dirty only on the outside; the bear and tiger can be trained into docility; the spider is the world's greatest architect; the snake is harmless unless disturbed; even the devil himself has a sense of humor.

The bed bug is the thing. He is a parasite, living off the blood of humans. He pounces upon his victims unawares. He is no respecter of persons. He does his work chiefly in the dark. He never knows when he gets enough. Once he gets started he is hard to get rid of. He cannot be regulated.

In short, he is an all-round nuisance, and who is there that can say any good of him?

Let us make it unanimous for the bed bug!

If you want Hubby to ask for his second cup of coffee—serve

EMPIRE COFFEE

30¢ a pound at your grocers

BERDAN & COMPANY

FOUNDED 1836 AT TOLEDO

A LOT OF NEGLECTED WOMEN

[From an Old Exchange]

There is an old saying that the man who squeezes a dollar, never squeezes his wife. A glance over our subscription book convinces us that there are a lot of good married women in this community who are not getting the attention they deserve.

If there are any such in this community we hereby extend to them an invitation to try a want section of this paper and we will be pleased to have the opportunity of mentioning the other member of the family in our roll of honor occasionally.

SOCIAL

Misses Lena Riley and Myrtle Crockett entertained the Tri Psi club and invited guests at the Z. B. Riley home, East Market street, last Monday evening, in honor of Miss Inez Zay, now Mrs. O. J. Myers.

The house was most artistically decorated with flowers, yellow and white predominating in the color scheme. Rock was played with Miss Edith Raudabaugh scoring high. The prize was presented to the guest of honor. A delicious luncheon was served.

Misses Lena Crockett and Leona Whittier pleasantly entertained last Saturday evening at the Crockett home, East Market street, in honor of Miss Inez Zay, now Mrs. O. J. Myers. A delicious lunch was served the guests.

Mrs. Henry Pulskamp and daughters, E. Market street, pleasantly entertained a few gentlemen relatives at a six o'clock dinner last Monday evening in honor of her husband's birthday anniversary. Dr. Bernard Pulskamp of Rome City, Ind., a brother of the guest of honor, was an out-of-town guest.

A large and merry crowd gathered at the home of Mr. and Mrs. Charley Hole, Sunday, September 24, 1916, in honor of the latter's birthday which occurred September 22. All came with well filled baskets and enjoyed a pleasant day.

Those present were Mr. and Mrs. Joseph Smith, Mr. and Mrs. Christ Lampy,

Mr. and Mrs. Lewis Hole, Mrs. Maria Houser, Mr. and Mrs. George Adams and daughter, Mildred, Mr. and Mrs. Ernest Yancy and children, Mr. and Mrs. John Holsinger and children, Mr. and Mrs. Protzman and daughter, the Misses Eva Hole and Laura Smith, the Messrs. Walter and Ralph Smith and Arthur Hole. All departed wishing her many more happy birthdays.

MARRIAGE LICENSES ISSUED

Orel J. Myers, 29, attorney, Celina, son of John W. Myers, and Inez Zay, 23, housekeeper, daughter of George J. Zay, Rev. Wyckoff.

"One drop of ink makes millions think"—and the soaring prices make the printer blink.—Paragraphs.

WHERE TO STORE SEED CORN

One of the best places to store seed corn is in the loft of an open implement shed or above the driveway of a covered double corncrib, says the Agriculture Extension Service of the Ohio State University. A kitchen attic is also recommended. Corn stored in haymows, granaries containing sweating grain, or other damp and ill-ventilated places have a lower percentage of germination. Corn stored in a dark heated place also seems to have a lower germination. When the seed is once dry there need be no fear of the winter temperatures of Ohio.

How's This?

We offer One Hundred Dollars Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Medicine. Hall's Catarrh Medicine has been taken by catarrh sufferers for the past thirty-five years, and has become known as the most reliable remedy for Catarrh. Hall's Catarrh Medicine acts thru the blood on the mucous surfaces, expelling the poison from the blood and healing the diseased portions.

After you have taken Hall's Catarrh Medicine for a short time you will see a great improvement in your general health. Start taking Hall's Catarrh Medicine at once and get rid of catarrh. Send for testimonials, free.

F. J. CHENEY & CO., Toledo, Ohio. Sold by all druggists, 75c.

WANTED!

15 Salespeople. Apply at once, Men and Women. See Manager of Sale.

GOING OUT OF BUSINESS

SHOES FOR MEN, WOMEN AND CHILDREN

W. N. LONG MARKET STREET SHOE STORE ROCKFORD, OHIO

Entire Stock now in the hands of the United States Sales Company, of Toledo, Ohio, the World's Greatest Rapid Merchandisers and Bargain Givers

SALE BEGINS
SATURDAY
September 30, and Continues
until October 14, Only!

\$500.00

Will be given to any church or charitable organization designated by any person or persons, who can prove that this sale is not a bona-fide close-out in every particular.

Sale opens Saturday, September 30.

STORE CLOSED

Thursday and Friday.
Store OPENS To-Morrow,
Saturday, at 8 a.m.
Come and be Convinced

Keep Your Eyes Open

This sale is bound to have a host of imitators. The surprise of a lifetime awaits you beyond your greatest expectations. Sell we will, and sell we must, and you lose if you fail to attend.

Only 13 days to close out.

The most far-reaching Shoe Sale Rockford has ever known. This entire stock at the mercy of the people, at the most ridiculous prices ever dreamed of. You only need a few dollars to buy all the Shoes you need for the next six months

No Goods Sold to Dealers—The Consumer Only Gets the Benefit
Read the Prices and Then Be Here to See for Yourself

Ladies' and Misses' Low Shoes come in Patent Leather, Gun Metal and button, Red Cross make, heels low or high, regular price \$4.50, sale price.....

\$2.98

Ladies' and Misses' Red Cross Vici and Suede and Patent, all lace and button, heels low and high, one special lot worth regular up to \$4.00 sale price.....

\$2.48

Ladies' and Misses' low quarter Colonial style in Patent and Vice, fancy buckle, heels low or high, are worth \$3.50, sale price.....

\$1.98

About 25 pairs of Roman Sandals, extra special, worth regular \$2.50 and \$3, while they last, sale price.....

98c

Special Mixed Lot of Low Shoes, about 200 pairs, come in White, Black, with straps and button, worth up to \$2.50.....

89c

Boys' Elk Hide Shoes come in lace only, worth \$2.00.....

\$1.48

350 Pairs of Ladies' High Shoes, Suede and Velvets and Tans, button and lace, newest and smartest shoes this season worth up to \$5.00 sale price.....

\$3.29

200 Pairs Ladies' and Misses' Velvet and Suede Shoes, Tans and Blacks, button or lace, some come in combination tops, worth up to \$3.50, sale price.....

\$2.39

250 pairs Ladies' and Misses' Fine Shoes for dress, come in lace and button, low and high heel, calf, Vici, Patent and Tans, worth regular up to \$3.50, sale price.....

\$1.98

Ladies' and Misses' Party Slippers, satin come in all colors, worth up to \$2.50, sale price.....

89c

sorted lot, broken sizes, come in Vici, Gun Metal and Patents, lace and button worth up to \$2.50 while they last, sale price.....

\$1.48

Men's Heavy High Top Lace Boots, Tans, worth up to \$6.00, sale price.....

\$4.79

Men's Heavy High Top Lace Shoes, Tans and Blacks, worth up to \$4.50 sale price.....

\$2.98

Men's Dress Shoes, assorted lot, Gun Metal, Calf, Patent Leather, button and lace, worth up to \$6.00, choice while they last.....

\$2.25

Men's High Grade Shoes, for dress, Tans, Gun Metal, button and lace, worth up to \$5.....

\$3.48

Men's Oxfords in Black and Tan, come in lace and button, worth up to \$4.50, sale price.....

\$2.69

Child's Slippers, one strap, worth up to \$1.00, sale price.....

48c

Men's House Slippers, black, tan about 100 pairs, worth \$1.....

48c

Shoe Polish, Black, White and Tan, liquid and paste, worth 10c with purchase.....

48c

Extra Specials

For Opening Day Only

EXTRA SPECIALS Etc. Etc Etc Etc.

Baby Soft Soles worth up to 50 cents a pair.....

19c

Women's & Misses' Rubbers, get a pair now while they last.....

39c

Children's Shoes, one big, special lot, lace or button.....

98c

Extra Special for Opening Day--Every Tenth Purchase we will sell any pair of Shoes at \$1.00

Sale begins Saturday, September 30; terminating October 14, under the absolute control of The United Sales Co., at W. N. Long's store room, W. Market, ROCKFORD, O.

FREE - Men - FREE!

We will give away absolutely FREE

Pair MEN'S \$4.50 Shoes

to the person bringing in the largest number of people to our store.

Tuesday, October 3

Note Every Price Carefully

Store open evenings; special features each and every day of sale; come and be convinced that \$1 does the work of \$3

FREE - Men - FREE!

We will give away absolutely FREE

Pair MEN'S \$4.50 Shoes

to the person bringing in the largest number of people to our store

Tuesday, October 3